



## “WATER MALAYSIA” QUARTERLY

ISSUE NO. 41 DECEMBER 2021

## PREMIUM ISSUE ON MINISTER OF ENVIRONMENT AND WATER

ADVERTISEMENT SPACE		Price RM	
1	Inside Front Cover (IFC)	15,000.00	<input type="checkbox"/>
2	Facing Editor’s Note (FEN)	6,500.00	<input type="checkbox"/>
3	Facing Content Page (FCP)	6,500.00	<input type="checkbox"/>
4	Inside Back Cover (IBC)	10,000.00	<input type="checkbox"/>
5	Outside Back Cover (OBC)	15,000.00	<input type="checkbox"/>
6	Open Spread (OS) / 2-Page Advertorial	8,000.00	<input type="checkbox"/>
7	Run On Page (ROP)	5,000.00	<input type="checkbox"/>

### SINGLE ADVERTISEMENT

Full Bleed : 21.6cm X 30.3cm  
 Trim Size : 21cm X 29.7cm  
 Safe Zone : 18cm X 26.7cm

### SPREAD ADVERTISEMENT

Full Bleed : 42.6cm X 30.3cm  
 Trim Size : 42cm X 29.7cm  
 Safe Zone : 39cm X 26.7cm

### MATERIAL

#### REQUIREMENTS

1. Artwork in PDF file with cropmarks.
2. All images are embedded and resolution at 300 dpi
3. Font in create outline.
4. Colour mode in CMYK MODE

### DEADLINE

#### ADVERTISEMENT BOOKING

Before / by 12 November 2021

#### PAYMENT

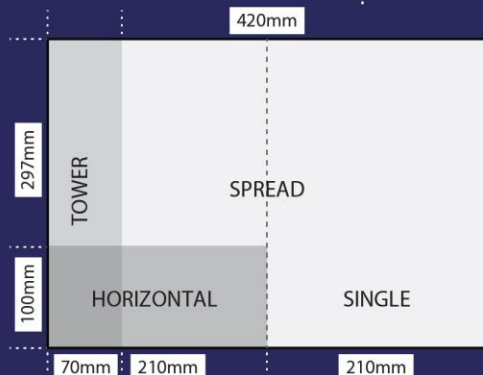
Before / by 12 November 2021

#### COPY / MATERIAL

Before / by 15 November 2021, for already finalised PDF Ad(s)

#### CANCELLATIONS

No cancellations once as space is confirmed.



### PUBLISHER'S RIGHT

- The publisher will not be responsible for any omission to insert an advertisement and reserves the right to reject or cancel any order, not withstanding acceptance of payment.
- The positioning of the advertisements in unspecified pages will be at the discretion of the publisher.
- The publisher reserves the right to refuse advertisements submitted for publications and/or to hold over any advertisements for later publications.
- Advertiser shall not be entitled to refund or to invalidate any existing contract or contracts in the event of printer's errors unless such errors distort the meaning of the advertisement

## BOOKING FORM

This is our authorised confirmation for the chosen advertisement.

Total Amount (RM) : .....

Giro/ Cheque No : .....

Company Name : .....

Contact Person : .....

Tel : ..... Mobile : .....

Email : .....

### Payment Details:

The Malaysian Water Association | Hong Leong Bank Berhad | Account No: 277-000-13651

Please email the all transfer/bank-in slips to [accounts@mwa.org.my](mailto:accounts@mwa.org.my)